SHOULD YOU INVEST IN YOUR EMPLOYEES?

To win the war on talent, businesses need to upskill existing and new talent.

> of UK professionals have a desire to upskill. But, only

of employers view upskilling as essential.

34.6% UK professionals say their current

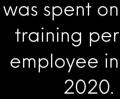
company doesn't provide them with

resources to develop their skills.

It costs £3,000

and 27.5 days to hire a new employee.

An average of £1,530



40%

employees

will leave a

company

BENEFITS TO YOUR WORKFORCE

- Improve engagement
- **Boost retention**

97%

- Improve motivation
- Improve performance
- Improve business efficiency
- Attract more talent

MILLENNIALS

are the most willing generation to upskill.



want to upskill their digital skills.

GENZ& 000 MILLENNIALS

are looking to improve their interpersonal skills.

no training. **TOP 5 MOST IN DEMAND SKILL**

HARD SKILLS

- 1. Project Management
- 2. Software Development
- 3. Information Security
- 4. Data Analysis
- 5. Digital Marketing

SOFT SKILLS

1. Management

in their first 12-months

if they experience

inadequate, little or

- 2. Technology Use
- 3. Critical Thinking
- 4. Analytical Thinking
- 5. Creativity

develop. 0207 733 0430

of the tech industry is experiencing skills shortages.

70%

